

Francisco Flores.

Independent Web Developer.
www.frankfloresdesign.com

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Work Experience

Frank Flores Web Services.
Independent Web Developer.

Remote, El Salvador.
2016 - Present.

Built and managed Wordpress websites for US based clients, small businesses, and NGO's. Managed internal hosting processes, included but not limited to, file management, corporate email management, upgraded SEO optimization, performed and improved site maintenance, collaborated with internal and external teams. Built and managed e-commerce store-fronts.

Electronic Treasures.
Web Developer & Digital Marketing Expert.

Remote, Los Angeles, CA.
2019 - 2024.

Developed marketing strategies for internal company websites. Optimized internal documents to assure quality standards. Managed CRM systems. Lead marketing content creation and implementation. Provided backend support for company communications, and internal systems.

Proyecto Inmigrante.
Web Developer & Digital Marketing Expert.

Remote, Fort Worth, TX.
2016 - 2024.

Managed company web platforms and social media channels. Lead digital marketing campaigns for country specific consulates, and partner non-profit associations. Created online presence for seasonal events through landing pages, and awareness campaigns. Supervised email campaigns.

Education

Formato Educativo Business School
MBA in Advertising & Social Media Marketing.

Madrid, Spain.
In Progress.

Universidad Gerardo Barrios.
System & Networking Engineering.

San Miguel, El Salvador.
Graduated.

Skills

Wordpress.
Elementor expert.
Woocommerce development.
PHP, HTML, and CSS.
UX web design.
SEO optimization.
WHM & cPanel management.
Domain and backend website set-up.
Site maintenance and backup.
Direct email marketing.
CRM management.
Adobe Creative Cloud Suite.
Asset optimization.

Language Fluency: Spanish, English, & French.
Task management.
Time management.
Multitasking.
Attention to detail.
Reliable.
Teamwork & able to work independently.
Extensive experience working with high-end clients.
Optimizing visual design with user experience.
Open to feedback.
Self-motivated.